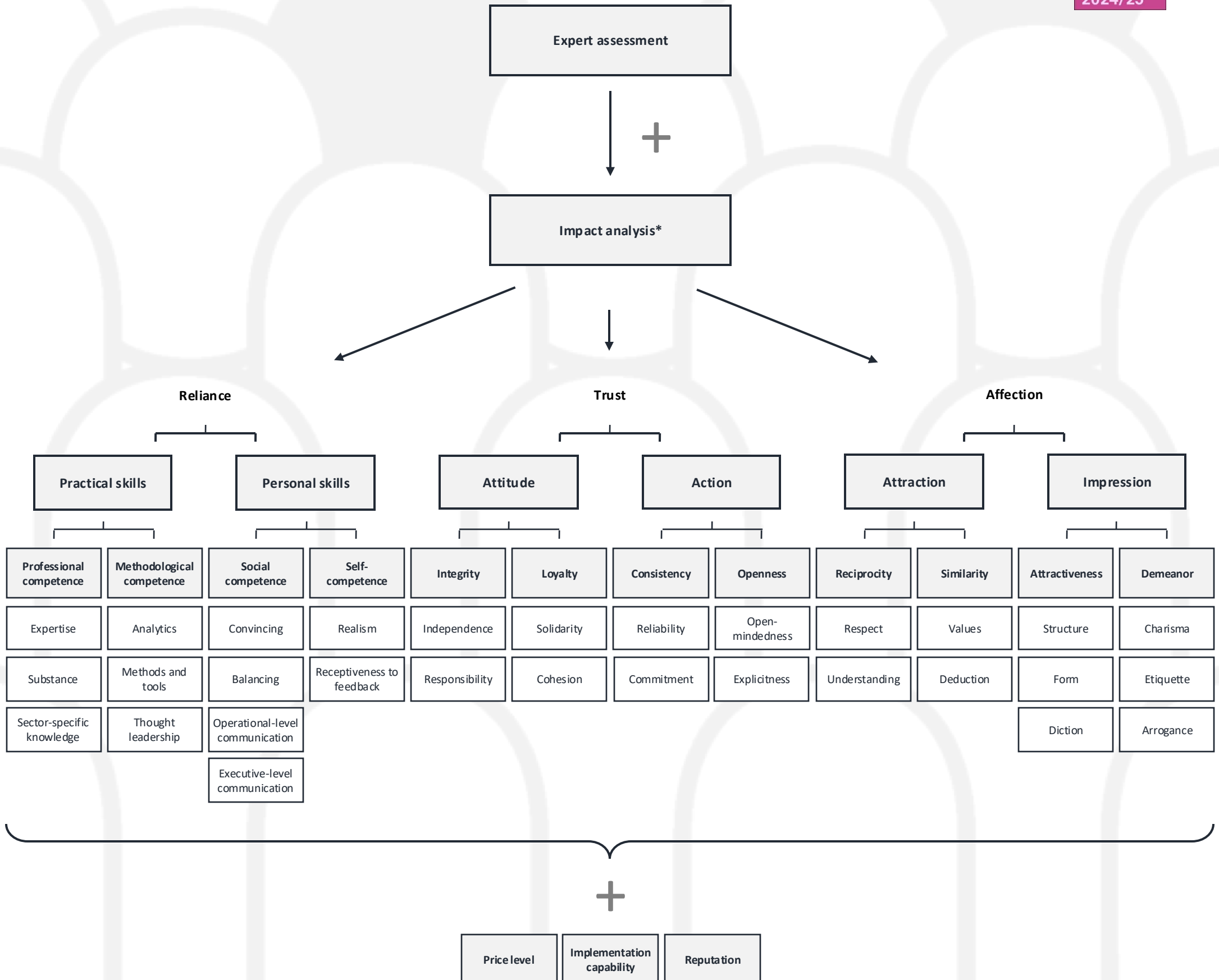


Evaluation criteria



* We define a consultant's 'impact' as the ability to guide clients to take actions they would not have pursued without the consultant's influence.